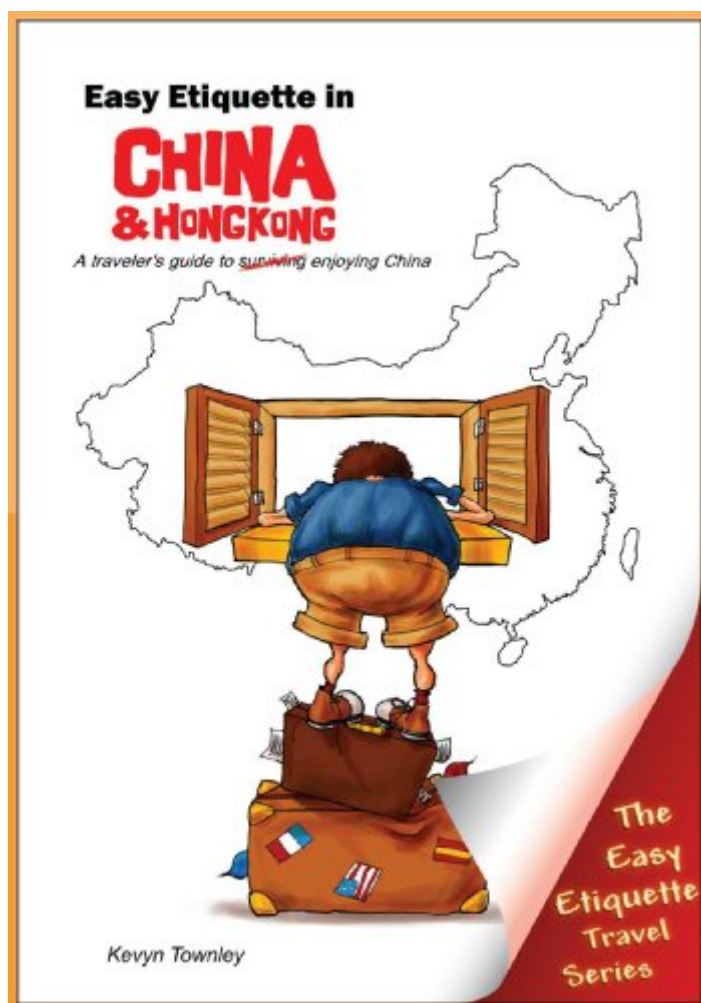


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Easy Etiquette In China & Hong Kong - A Traveler's Guide To Making Sense Of Chinese Culture & Behaviors



Synopsis

Newly updated to include a special cultural section on Asia's World City of Hong Kong....Embarking on a trip to China without an understanding of Chinese cultural etiquette can be an exercise in futility for Western travelers. To that end, author Kevyn Townley's anecdotal China survival guide provides the fool-proof etiquette blueprint for safe passage that no traveler to China should be without! From the historical significance of a "changing" China to the unique cultural diversity of Hong Kong to the etiquette peculiarities of Chinese business practices to the rules of meeting, greeting, dining, and the Chinese language, Townley captures the essence of foreign travel and paves the wave for enjoying - and surviving - any trip to this Asian wonderland. "Our first trip to China...we know that there will be many differences, things difficult to explain, and things that just seem downright "odd," but that's all right. From the comfort of home we figure that we have the tolerance, the maturity, and the experience to adapt to whatever is coming our way. So... why is it that for so many, the actual experience falls so short of the expectation?" - from "Easy Etiquette in China & Hong Kong"Â

Based on his own experiences during a three-year residency, Townley's personal account of life in China offers Western travelers an informative and humorously anecdotal summary of facts about China, Hong Kong, and the Chinese lifestyle. Insightful and entertaining, "Easy Etiquette in China & Hong Kong" is a non-traditional, straight-forward travel guide for business professionals, vacationers, and anyone interested in learning more about Chinese culture, traditions, and behaviors.

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Customer Reviews

I lived and worked in Asia for 4 years, based in Hong Kong, mainly involved in corporate acquisitions throughout the region. As a first timer, I certainly would have benefited from the author's insightful perspectives in relation to Chinese cultures and customs. The author, like me, learnt a lot very quickly, but he had the motivation to write a very useful and simple to read self-help guide. His humorous recollections are quite valid. For we "guilos", some strange but enriching experiences are delightfully explained. Perhaps a few more pictorials to illustrate would be helpful. I highly recommend this book for first time visitors to China and, indeed, those like myself who have been there before, but never fully comprehended many of the cultural nuances.

I purchased this book prior to my first trip to China and I'm extremely thankful for it! This easy-to-read, helpful and honest account of the authors experiences whilst living in China was great to get me prepared for my first work-related trip. I initially read the book in under an hour, found it entertaining and humorous, but at the same time very informative. During my first week in Shanghai I found myself referring to sections of the guide and smiling to myself as many of the quirks described in the book came true. Like other reviewers I found that this guide helped me keep calm, cool and collected in situations that I found down right confusing! A must buy for anyone looking to travel to China whether on holiday or business!

I found this book to be an easy, quick read with a good amount of helpful information. I bought this book to prepare me for my first trip to China. I learned quite a bit of general attitude differences between U.S. and China, as well as very specific suggestions for behavior in China. I checked a good amount of the details with friends of mine who are from China, and they confirmed the veracity of these suggestions from the book.

An informative easy read to give the tourist or business person a heads up on common gaffes we all make because of not understanding the way things work in China. Money well spent

This ebook was a great introduction and helped me immensely on my first trip to China. I definitely recommend it for the first timer like myself to help you on your way.

I have been to China many times, so this is just a refresher, but I did enjoy the book. Truly, the tips were useful and perhaps more useful since I have been back many times

Five Star Just So Good! We purchased this book the day we left for Shanghai and promptly forgot about it for the next few days. We were sitting in the Starbucks café beneath our hotel and I realised we had this book on our reader. Two lattes and a scrumptious eggwhite and turkey muffin later I had completed my first read. Quite simply it is a wonderful insight into the Chinese lifestyle. Not that as first time travellers we are an authority by any means. But what I found so useful in this little handbook was the reality of it all. So many times we bumped heads with the Chinese way of doing things - and it wasn't all fun.. But the book reminded me on several occasions to keep my cool. Things we found a little strange [and sometimes a little rude] usually have an easy explanation. I love the simplicity of the book. It took me about 40mins to read and it nailed so many of the little idiosyncrasies that we stumbled across during our holiday. I can't comment on the other books in the series but this little one on China is a gem! Thank you!

I have to confess that I bought my copy a couple years ago before it arrived at however I am delighted that it will now be available to a wider audience. The author wrote this guide based upon his own experiences. He notes that during the first 6-9 months that he lived in China he was both frustrated and disappointed due to a combination of the enormous number of differences that confronted him [and his family] daily and to his own lack of objectivity when it came to assessing some everyday situations. For these reasons he eventually decided to put pen to paper. This is an easy guide to read [I read it in one session the first time] complete with personal anecdotes, good practical advice, and quite simply it is very entertaining too. Highly recommended by me.

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